

ORDER



Orders
Order / Rev: 184998
Alt Order #:
Product Desc: Pace for Congress 2012
Estimate: 11747
Flight Dates: 09/04/12 - 09/09/12
Original Date / Rev: 08/30/12 / 08/30/12
Order Type: GENERAL

KMGH

Primary AE: Laura Hargis
Sales Office: Den
Sales Region: LOC

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street Ste. 510
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Congress/Pace(D)
Demographic: A25-54
Product Codes: PL6-State Congress
Priority: PREEMPTIBLE
Revenue Codes: AGY, TIME SLS, TIME SLS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/09/12	63	\$21,075.00	\$17,913.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	63	\$21,075.00	\$17,913.75	0.00
Totals	63	\$21,075.00	\$17,913.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KMGH	09/04/12	09/07/12	7News at 530AM	CA	530AM-6AM	- 1111 - -	:30	4	\$175.00	PREE	0.00	NM	4	\$700.00
				7News at 530AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- 1111 - -		4			\$175.00			0.00			
2	KMGH	09/04/12	09/07/12	6-7A News M-F/KMGH	CA	6A-7A	- 1111 - -	:30	4	\$275.00	PREE	0.00	NM	4	\$1,100.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- 1111 - -		4			\$275.00			0.00			
N 3	KMGH	09/04/12	09/07/12	GMA M-F 7-9A / KMGH	CA	7A-9A	- 2222 - -	:30	8	\$300.00	PREE	0.00	NM	8	\$2,400.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- 2222 - -		8			\$300.00			0.00			
4	KMGH	09/08/12	09/08/12	7-9a Sat Morning News	CA	7A-9A	- - - - - S	:30	1	\$150.00	PREE	0.00	NM	1	\$150.00
				7-9a Sat Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- - - - - S		1			\$150.00			0.00			
5	KMGH	09/09/12	09/09/12	ABC GMA SUN	CA	Sun GMA 6A-7A	- - - - - S	:30	1	\$75.00	PREE	0.00	NM	1	\$75.00
				GMA SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- - - - - S		1			\$75.00			0.00			
6	KMGH	09/09/12	09/09/12	7A-8A SUN MORN NEWS	CA	7A-8A	- - - - - S	:30	1	\$125.00	PREE	0.00	NM	1	\$125.00
				7A-8A SUN MORN NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- - - - - S		1			\$125.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KMGH	09/09/12	09/09/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A -----S	:30	1	\$150.00	PREE	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S		1		\$150.00			0.00			
N 8	KMGH	09/04/12	09/06/12	Inside Edition 9A Inside Edition 9A	CA	9A-930A -1-1---	:30	2	\$150.00	PREE	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-1-1---		2		\$150.00			0.00			
N 9	KMGH	09/05/12	09/07/12	Millionaire 930A Millionaire	CA	930A-10A --1-1--	:30	2	\$175.00	PREE	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	--1-1--		2		\$175.00			0.00			
N 10	KMGH	09/06/12	09/06/12	The View THE VIEW	CA	10A-11A ---1---	:30	1	\$375.00	PREE	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	---1---		1		\$375.00			0.00			
N 11	KMGH	09/07/12	09/07/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P ----1--	:30	1	\$175.00	PREE	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	----1--		1		\$175.00			0.00			
12	KMGH	09/04/12	09/04/12	The CHEW The CHEW	CA	1157A-1P -T-----	:30	1	\$125.00	PREE	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-T-----		1		\$125.00			0.00			
13	KMGH	09/04/12	09/07/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P -1111--	:30	4	\$200.00	PREE	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-1111--		4		\$200.00			0.00			
N 14	KMGH	09/04/12	09/07/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P -1212--	:30	6	\$425.00	PREE	0.00	NM	6	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-1212--		6		\$425.00			0.00			
15	KMGH	09/08/12	09/08/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p -----S-	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1		\$200.00			0.00			
16	KMGH	09/09/12	09/09/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P -----S	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S		1		\$200.00			0.00			
17	KMGH	09/05/12	09/07/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P --1-1--	:30	2	\$800.00	PREE	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	--1-1--		2		\$800.00			0.00			
N 18	KMGH	09/04/12	09/06/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P -1-1---	:30	2	\$800.00	PREE	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-1-1---		2		\$800.00			0.00			
N 19	KMGH	09/04/12	09/07/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P -2211--	:30	6	\$500.00	PREE	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-2211--		6		\$500.00			0.00			
20	KMGH	09/08/12	09/08/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P -----S-	:30	1	\$300.00	PREE	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1		\$300.00			0.00			
21	KMGH	09/09/12	09/09/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P -----S	:30	1	\$500.00	PREE	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S		1		\$500.00			0.00			

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21	KMGH	09/09/12	09/09/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	-----S	:30	1	\$500.00	PREE	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S			1		\$500.00		0.00				
N22	KMGH	09/04/12	09/07/12	Nightline Nightline	CA	1037P-1103P	-1111--	:30	4	\$350.00	PREE	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-1111--			4		\$350.00		0.00				
N23	KMGH	09/04/12	09/07/12	Inside Edition 330P Inside Edition 330P	CA	330P-4P	-1111--	:30	4	\$200.00	PREE	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-1111--			4		\$200.00		0.00				
24	KMGH	09/05/12	09/07/12	7News at 3PM / KMGH 7News at 3PM	CA	3P-330P	--111--	:30	3	\$225.00	PREE	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	--111--			3		\$225.00		0.00				
N25	KMGH	09/06/12	09/06/12	ABC Thurs B Democratic Natl Convention	CA	8P-9P	---T---	:30	1	\$1,425.00	PREE	0.00	NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	---T---			1		\$1,425.00		0.00				
Totals													63	\$21,075.00	